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Ilan Alon publications have appeared in the Harvard Business Review, Management International Review, International Business Review, Journal of International Marketing, International Marketing Review and others. His books were published by Palgrave, Routledge, McGraw-Hill among other imprints. In addition to being a professor, Alon is the Head of International Affairs for the School of Business and Law at the University of Agder, and leader of the Emerging Markets research group. He is also Editor-in-Chief of the International Journal of Emerging Markets and the European Journal of International Management. Ilan Alon has worked with government bodies, non-profit organizations, multinational companies and international association on various projects ranging from capacity development at the macro level to international business development at the firm or project level. Clients include USAID, illy, Darden, Disney, and others.